

FOR IMMEDIATE RELEASE

EMASS Introduces CEO, CTO, VP of Sales and Marketing

Mark Goranson, Mohammed Sabry and Scott Smyser respectively to lead executive operation, technology and sales

LOS ANGELES (Aug. 21, 2025) – EMASS – a Nanoveu subsidiary emerging from stealth with next-generation semiconductor technology – announced the appointment of Mark Goranson as CEO, and Scott Smyser as vice president of sales and marketing, in tandem with the North American launch-from-stealth of the company and the new product, the ECS-DoT, their edge AI system-on-chip (SoC.)

Mark Goranson, Chief Executive Officer

Appointed in April 2025, Goranson brings deep expertise in semiconductor technology and operations to EMASS. He previously served as vice president of global operations at TE Connectivity, senior vice president of fab operations at ON Semiconductor, and vice president of fab operations at Freescale. An early member of Intel, Goranson has been instrumental in scaling semiconductor manufacturing worldwide. As CEO, he will lead EMASS's strategic direction and accelerate commercialization of its ultra-low-power system-on-chips (SoCs).

Dr. Mohamed Sabry, Chief Technology Officer and Founder

Dr. Sabry, who founded EMASS in 2020, continues in his role as Chief Technology Officer. A recognized academic and researcher in artificial intelligence and semiconductor systems, he is an associate professor at Nanyang Technological University in Singapore and a former postdoctoral researcher at Stanford University. Holding a Ph.D. from EPFL in Switzerland, Dr. Sabry has received the prestigious Nanyang Education Award for his contributions to research and teaching. His leadership ensures EMASS remains at the forefront of edge AI innovation.

Scott Smyser, Vice President of Sales and Marketing

Smyser brings extensive global experience in sales, marketing, and business development within the semiconductor sector. He has held senior executive roles including EVP marketing and business development at Si-Ware Systems, vice president and general manager at VTI Technologies (Murata), senior vice president of sales at Atomica, and senior vice president of strategic sales at Rockley Photonics. Brought on in May of 2025, Smyser will oversee global customer engagement, partnerships, and go-to-market strategies to drive adoption of the company's breakthrough ECS-DoT chip.

"With this leadership team, EMASS is exceptionally well-positioned to accelerate growth and deliver on our mission to redefine what's possible in ultra-low-power edge AI," said Mark Goranson, CEO of EMASS. "Their collective expertise across technology, research and commercialization will guide EMASS as it expands its global footprint and brings transformative products to market."

For more information, visit the [website](#).

###

About EMASS

EMASS – a subsidiary of Nanoveu Ltd (ASX: NVU) – is an advanced semiconductor company specializing in ultra-low-power AI system-on-chip (SoC) solutions for edge computing. The company's flagship ECS-DoT chip delivers high-performance AI processing for vision, audio, and sensor data directly on-device, maximizing energy efficiency through its RISC-V architecture and non-volatile memory technologies. This always-on intelligence solution is optimized for power- and space-constrained applications including drones, wearables, healthcare devices and industrial IoT systems. For more information, visit nanoveu.com/emass.

About Nanoveu

Nanoveu is a listed company advancing human-machine experiences at the edge through a portfolio that spans ultra-low-power AI and glasses-free 3D technologies. Its subsidiary EMASS designs advanced system-on-chip (SoC) solutions that deliver efficient, scalable on-device AI for smart devices, IoT applications and 3D content transformation – enhancing Nanoveu's reach across rapidly growing AI, edge computing and 3D content markets. EyeFly3D™ is Nanoveu's end-to-end platform for glasses-free 3D, uniting proprietary screen technology with sophisticated content processing software and, now, EMASS's ultra-low-power SoC to bring immersive 3D to a wide range of devices and industries. The Company also develops and markets an advanced range of self-disinfecting and hydrophobic films and coatings under the Nanoshield™ brand, designed for applications including large-scale CSP and photovoltaic solar installations. Together, Nanoveu's businesses deliver practical innovation that makes devices smarter, environments safer and experiences more immersive.

Media Contact

Bryar Keyes

Senior Account Manager, Public Relations

Bryar.Keyes@publitek.com

+1 (503) 358-9597